Anqi Wang

UX Designer

anqiwangdesign.com
wanganqi@umich.edu
+1.631.428.0612

EXPERIENCE

UX Researcher | Square Online (Sponsored Coursework, To B)

03.2023 - 04.2023, Ann Arbor, MI

- Conducted 5 usability tests for the Fulfillment feature, identifying 3 critical usability issues through analysis of both qualitative (interview transcripts, notes) and quantitative data (completion times, success rates).

- Delivered 9 specific, actionable recommendations to boost user experience and functionality, showcasing a strong command of user-centered design principles.

UX Designer | Proslang – Interaction Design Project (Coursework, To C)

09.2022 - 12.2022, Ann Arbor, MI

- Spearheaded the design process for 13 screens in an app, bridging smartwatch and smartphone technologies using Figma, targeting non-native speakers for slang learning.

- Managed the entire design lifecycle from storyboarding and paper prototypes to wireframes and high-fidelity prototypes, achieving a seamless and intuitive interface across multiple devices.

UX Design Intern | Udentity

11.2020 - 08.2022, Shanghai, China

- Designed for 9 virtual fairs from 0-1, including collaborations with Harvard Summit, Education USA and SAT, attracting over 1,500 attendees per event in 25 countries. Utilized Figma for creating task flows, wireframes, prototypes, and iteration, significantly enhancing engagement.

- Led the development of a WeChat mini-program and its backend for Peking University High School, designing 12 screens with Figma. This resulted in engaging over 1,000 users, doubling the rate of applications, and achieving an 80% rate of submissions.

- Actively collaborated with multidisciplinary teams, including project managers, developers, and fellow designers, to enhance existing products, emphasizing usability testing and optimization.

EDUCATION

University of Michigan, Ann Arbor

MS in Information,
UX Research and Design

08.2022 - 12.2024, Ann Arbor, MI

Stony Brook University

MS in Finance

08.2019 - 12.2020, New York, NY

SKILLS

Wireframing
Prototyping
Visual design
User research
Journey Mapping
Usability testing

TOOLS

Figma
Adobe XD
Illustrator
Photoshop
Python
HTML/CSS/Javascript

AWARD

Graduate Academic Award for Excellence in Finance

LANGUAGES

English, Mandarin Chinese